

FIA Institute Environmental Certification Framework

Case Study Brief: Lakaar Rally

Your Role: Lakaar Rally organiser

The Lakaar rally is to be held in Eastaazia for the first time. The rally will take place in rugged, desert terrain, run night and day, and the route will pass through sites with unique flora and fauna. The headquarters of the rally including maintenance areas will be located along the shores of a tiny underground river system that is the only source of drinking water for the local population in the desert.

The event is expected to draw in hundreds of thousands of spectators, and large scale construction to accommodate the spectators and teams is to take place for the rally. Organisation of the event will be challenging as the country has only basic infrastructure. The local authorities can barely handle local infrastructure needs (e.g. waste disposal and power supply needs), it is uncertain how the needs of all the spectators and teams will be met.

Access to the rally headquarters is limited, as Eastaazia only has one railway terminal located 7kms away.

Eastaazia is hoping to enter the Fleuropean Union in the future and therefore is obliged to try to comply with Fleuropean requirements for emissions monitoring, renewable energy, development targets etc.

As an event organiser, please list all the key environmental impacts you would consider during organization of the event. Following this, please list how you would mitigate these impacts. You may be called upon to present your key impacts.

Allocated time:

- Reading the case study: 5 minutes
- Discussion on environmental impacts: 15 minutes
- Discussion on mitigation measures: 15 minutes
- Summary of key impacts: 5 minutes